

# goodreads

## author best practices

SHARE YOUR LINK EVERYWHERE!

CLAIM YOUR GOODREADS  
AUTHOR ACCOUNT:

<https://www.goodreads.com/author/program>

Goodreads has more than **85 million** users—not just readers, but foreign publishers and subsidiary rights managers looking for new works.



- ◆ Do NOT give your book a star rating.
- ◆ Use review space for your books to post updates (sales, next in series, etc...)
- ◆ Mark your most recent book as “currently reading.”
- ◆ Create a Goodreads event whenever you have a virtual or in-person event. Readings, signings, book launch, sale—anything!

- ◆ Make sure your information is always up to date. Set aside 30 minutes per week for Goodreads maintenance.
- ◆ Cut/paste your blog posts (if applicable) and add to your profile. Do not use an RSS feed.
- ◆ Only leave positive reviews for other books (4 or 5 stars). If you don’t like it, just don’t leave a review or rating.

Like/comment on 4 and 5 star reviews left for your books. “Thanks!” “Glad you enjoyed it.” “Sarah is my favorite character, too.”

Do no more than 3-4 per day.

Every day that you interact with reviewers, your book will appear in more user feeds.